



[artmelt.org](http://artmelt.org) | [forum35.org](http://forum35.org)

### **The Arts in Baton Rouge**

Sure, everyone knows the arts enhance our city by adding beauty and providing thought. However, it's been proven the arts also contribute to business and economic development, and a vibrant art scene is pivotal for creating an exciting city where people want to live and work.

### **The Art Melt**

The seventh annual Art Melt will take place on the evening of Friday, July 16th. The show itself will be held at the Louisiana State Museum and will include other activities outside the building on the Capital Park Grounds. The Art Melt has grown to become the largest multi-media, juried exhibit in the state of Louisiana and helps promote professional artists within the Greater Baton Rouge community. The event showcases the high quality and variety of local artistic talent, and provides a venue for these artists to receive professional exposure - hopeful creating an increased desire for them to remain here and contribute to the quality of life in our region. Last year, statewide nearly 300 artists submitted work to be judged and we expect even more for 2010. The event also receive support and participation from downtown galleries and merchants, and is attended by both artists and art collectors across the region. In addition, a partnership formed between Forum 35 and the Louisiana State Museum will provide expanded opportunities to promote the Art Melt throughout the arts community and Louisiana State Museum programming.

### **The Arts & Forum 35**

As an organization of young professionals dedicated to making Baton Rouge a better place, Forum 35 is committed to providing leadership training for our members through volunteerism and community service projects, Forum 35 also seeks new initiatives to improve the overall quality of life in our city. The Art Melt continues to accomplish all three of these goals. Your support will ensure the event is a success and continues to grow in the future.

### **What some of our fans have to say about the Art Melt...**

"The Art Melt burst onto the local scene in 2002... featuring art of every medium, from sculpture to photography... and the Art Melt has now turned into the "must see" art event in the Capital City."

— Baton Rouge Area Chamber City Guide

"A feast of the senses and the city's most popular art show, the annual Art Melt has everything from music to food to visual and performing art."

— 2008 Two Hundred Twenty Five Things to Do in Baton Rouge, 225



## SPONSORSHIP OPPORTUNITIES



[artmelt.org](http://artmelt.org) | [forum35.org](http://forum35.org)

"Forum 35's sizzling summer juried art exhibition... cutting-edge contemporary art together in the capital city... thousands turned out for this event, drawn by the promise of fresh, challenging new artistic expressions by those who will define contemporary art in our region looks like in years to come."

— Country Roads Magazine

"Art Melt is a great venue that gives artists the opportunity to showcase their talents at a statewide level. Events like Art Melt really give us a window into exactly what Baton Rouge and Louisiana are capable of, and I have no doubt that this year's event will be by far the best ever," said Chris Brooks, Forum 35 Board Member and Art Melt co-chair.

### **The Picasso \$5,000 (limit 3)**

Your company's **logo** will appear in print collateral promoting the event including, but not limited to:

- Promotional posters.
- Postcard/Invitations (4,500 to be mailed).
- The official The Art Melt program.
- Signage at the event.
- Logo projected onto the State Museum's foyer wall the evening of the Art Melt.
- Logo and Link on the Art Melt Website and MySpace page.
- Name or logo in an email blast that will go out statewide to 8,500 people.
- Name or logo in all print & web advertising. **Valued at \$5,000**
- Recognition on all radio and television appearances. **Valued at \$20,000**
- Signage behind ticket and information booth at the State Museum from May - July.
- Logo and Link on the Louisiana State Museum's website.
- You will receive 6 complimentary tickets to the Preview Gala, hosted by Forum 35. You will be able to mingle with the selected artists for 2010, judge, State Official Supporters, Forum 35 Board and Advisory Board members, and The Art Melt planning committee.
- 2 Commemorative Art Melt Posters signed by the 2010 participating artists.



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### **The Van Gogh \$2,500 (limit 4)**

Your company's **logo** will appear in print collateral promoting the event including, but not limited to:

- Promotional Posters
- Postcard/Invitations (4,500 to be mailed).
- The official The Art Melt program.
- Signage at the event.
- Logo and Link on the Art Melt Website.
- Name or Logo in an email blast that will go out statewide to over 8.500 people.
- Name or Logo in all print & web advertising. **Valued at \$5,000**
- Signage behind ticket and information booth at the Louisiana State Museum.
- You will receive 4 complimentary tickets to the Preview Gala, hosted by Forum 35. You will be able to mingle with the selected artists for 2010, judge, State Official Supporters, Forum 35 Board and Advisory Board members, and The Art Melt planning committee.

### **The Rodin \$1,000 (unlimited)**

Your company's **logo** will appear in print collateral promoting the event including, but not limited to:

- Promotional Posters
- Postcard/Invitations (4,500 to be mailed).
- The official The Art Melt program.
- Signage at the event.
- Logo and Link on the Art Melt Website.
- Recognition in all print & web advertising. **Valued at \$5,000**

### **The Monet \$500 (unlimited)**

Your company's **name** will appear in print collateral promoting the event including, but not limited to:

- Promotional Posters
- Postcard/Invitations (4,500 to be mailed).
- The official The Art Melt program.
- Signage at the event.
- Logo and Link on the Art Melt Website.